Electric Vehicles
Brief Trikke History and Background

• 1990– Inventor Gildo Beleski designs early body-propelled prototypes and begins refining design

• 2000– Patents filed around core 3CV Technology (4 now issued)

• 2002– Establish manufacturing in China.

• 2002– Time Magazine Cover – One of the Best Inventions of the Year

• 2003 - 2007 – Expand body-powered vehicle line for all ages; promote and sell via infomercial and traditional retail distribution.

• 2006– Snow Skki product extension introduced

• 2009– Soft Launch Electric Tribred on more robust frame of body-propelled vehicle

More than 500,000 body-propelled units sold to date
CORE FEATURES

- 3 points of contact dynamically adapt to the surface
- Stable riding platform
- Active riding experience
- Allows for body propulsion
- Foldability
Benefits of personal electric transportation

1. Decreases traffic footprint, emissions, congestion and costs
2. Increases freedom and efficiency in mobility
3. Gets people active to improve their health (off their seats!)
4. Helps to solve last mile AND first mile issues without further investment in infrastructure
Trikke Electric Advantages

• Easy to ride
• Safe and stable
• Cargo carrying capacity (trailers and baskets)
• Quickly folds down for transport
• Zero emissions
• Low cost of ownership (average cost around $2500)
• Low maintenance (very simple to maintain)
• Many user applications
• Comfort, enjoyment and health factor
Why Trikke?

• Trikke provides first-of-a-kind solutions for personal transportation. Reduces congestion, parking demand and emissions.
• Trikke often compared to Segway; vehicles are different in key ways: portability, stability, ease of use, price.
• The right vehicle for the right application! Encourage staff to choose the appropriate vehicle for the task. No need to fire up a 4000 lb vehicle that will give you parking hassles when a 40 lb vehicle will do better!
• Augment fleet options. Reduce cold start emissions!
• Low cost of ownership – take advantage of special Municipal Lease options – less than $100/vehicle/year.
• Trikke can make public transit work better! Carry it onto the bus or train with you!
Increase Employee Efficiency

STAFF TRANSPORTER
cover more ground quicker & easier

tribred Pon-e
ELECTRIC VEHICLE
Cost Saving Solution for Government

A GREEN SOLUTION THAT:

• Boosts meter readers’ productivity while being easier on their bodies.
• Avoids the parking and re-parking saga and removes another vehicle from the city streets.

From street, to sidewalk, to meters in seconds.

18mph and up to 30 miles per charge. Hot-Swap Lithium Battery
Green Commuting
Never Felt So Good

tribred Pon-e
ELECTRIC VEHICLE
Efficient Solutions

Delivery Vehicle
About Police & Security Patrol

• Segway has paved the way promoting the functional use of standup vehicles around the world.
• The Tribred offers superior performance, mobility, utility and lower cost-of-ownership. Here are a few success stories during our soft launch.

SOFT LAUNCH HIGHLIGHTS
– The Abu Dhabi Police has been successfully using 25 units for more than 6 months and are pleased to report that parking ticket revenues are up, as is officer morale.
– Dubai RTA (Road and Transit Authority) just began using them last week, adding 12 to their fleet of vehicles.
– In July 2010 Trikke sold its first fleet in the USA to the Cicero Police Department. Neighboring Chicago Police Department has finalized testing and projected to purchase 50 units.
– Netherlands officials are in the final phases of testing before Tribred vehicles are approved for purchase 20-50 units for military police, nationwide.
– Trikke approved Segway Brazil (the largest Segway dealer in the world) to open an assembly plant of Trikke Tribreds, for distribution into Brazil and Mexico. Large pending deal with major auto manufacturer.
– Trikke tested with Simon Properties, the largest mall owner in the USA, and they are planning 75-120 in the first 6 months of 2011
– Illinois Park Ranger Police set to purchase 100 units spring 2011.
Comments from Police and Security

- Much more efficient than a patrol car when traffic is congested.
- Stealthier for sneaking up on criminals than other options (although foot patrol is stealthy, it is not as quick)
- Expands an officer’s range due to its easy transportability.
- Provides an community-building presence
- Much less expensive than other options
- Increases an officer’s visibility in crowds
Electric Vehicles

Try One Today!
Thank You!